



AMEZAY BOSS

Amezay BOSS Print Catalog

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Keep holding, company, branch, and team structure on one governed business identity.

Core company module for identity, documents, locations, users, and module access.

Multi-company and holding structure

Official document and tax tracking

Master-user and team access control

Single company truth

Tax, address, sector, documents, and contact data stay inside one verifiable company record.

Access and user order

Master users, employees, departments, and module rights remain tied to company context.

Growth-ready structure

Branches, warehouses, offices, and group companies expand under the same BOSS standard.

<https://amezay.com/en/amezay-company>

Run customer ownership, opportunity flow, and follow-up rhythm from one operating spine.

Core sales module that keeps lead, company, contact, proposal, and follow-up flow inside one customer record.

Single customer card and full timeline

Visible follow-up dates, proposals, and next actions

Rep-level performance and lost-opportunity analysis

Single customer story

Calls, notes, proposals, documents, and tasks stay on the same company/contact timeline so knowledge lives in the system instead of in one operator's memory.

Proposal and follow-up discipline

You can see whether a proposal was sent, whether a callback is overdue, and whether the opportunity is cooling down before it is too late.

Executive visibility

Founders and managers see not only who called whom, but whether that activity is producing commercial movement and where the pipeline is actually blocked.

Use your phone traffic as a managed commercial system, not just as a ringing line.

Call module that connects inbound/outbound calls, IVR, recordings, transfer, conference, callbacks, and WhatsApp voice bridge events to the customer log.

Web and mobile PBX surface

Transfer, conference, extension, and voicemail support

Queue strategy, SLA target, wait-time, and callback policy

Public-sector, call-center, and high-volume service desk scenarios

WhatsApp Business Calling API / SIP provider bridge

Call recording and customer-card linkage

The company number lives inside BOS

When the company number and extension tree are defined inside BOS, calls are stored together with customer, operator, and process context.

Voicemail and callback logic

If a call is not answered, voicemail can be collected, callback work can be generated, and any future match can be attached to the same customer story.

WhatsApp voice bridge

With an official WhatsApp Business Calling API path or compliant SIP provider, WhatsApp voice calls can enter the Amezay PBX backbone and become part of customer-card, recording, transfer, and follow-up flow.

<https://amezay.com/en/amezay-pbx>

Let every staff member work with their own account and their own extension.

Master User approved mobile login, user-scoped extension binding, and a security layer ready for WhatsApp/device verification.

Six-digit Amezay Auth code sent to the Master User

Mobile session bound to the user's company and extension

Central access shutdown when staff leaves

Master User approved first login

When staff sign in on mobile, the Master User receives a six-digit approval code. The app does not open company modules until the code is verified.

Personal extension context

After verification, the app opens with the user's own company, permissions, and ACCSP extension so logs attach to the right staff member.

Expandable security backbone

The same foundation can expand into WhatsApp approval, device trust, Google Authenticator, and company-level session policies.

<https://amezay.com/en/amezay-identity-verification>

Keep customer conversations in company memory, not in personal devices.

Institutional communication module that keeps WhatsApp messages, WhatsApp voice-call events, email, attachments, and templates linked to the permanent customer record.

Email and WhatsApp event log

WhatsApp voice call CRM event

Template subject/body/attachment management

Persistent media and document memory

Permanent communication log

Even if a message is deleted on the user side, the institutional customer-contact trace remains inside the system.

Templates and team standard

Sales proposals, service-completed notifications, and collection reminders are sent with governed team templates.

WhatsApp voice-contact record

With a compliant official calling provider, voice contact through WhatsApp can also be written to the customer card so the call event stays tied to

sales, service, or callback action.

<https://amezay.com/en/amezay-whatsapp>

Let each user work from authorized mailboxes while customer correspondence stays in company memory.

Module for business email, folders, attachments, sending, and customer-log linkage.

Assigned mailbox access

Customer-card email log

SMTP/IMAP provider settings

Authorized mailbox

Each user sees only assigned business email accounts.

Customer correspondence log

Inbound and outbound messages attach to customer, proposal, service, or support context.

Own server first

Amezay mail servers are primary; third-party delivery services are controlled fallback only.

<https://amezay.com/en/amezay-email>

Run your Turkish and international bank accounts from one controlled finance layer.

Finance module for bank accounts, invoices, collections, and cross-country financial visibility on one operating spine.

One screen for all bank accounts

Linked customer, invoice, and bank-event reading

Global account coverage with governed banking permissions

See every bank account on one screen

Accounts across Türkiye and other countries can be summarized inside the same finance surface, so decision makers do not need to jump between unrelated bank panels to understand cash position and movement.

Translate bank movement into commercial context

Incoming payments, outgoing payments, invoices, and customer context stay linked. Finance events stop being isolated lines and become actionable commercial signals.

Operate above ERP without weakening security discipline

If the business already uses Logo, Mikro, Odoo, or another finance stack, Amezay | FINANCE can sit above it as a decision and control layer while

respecting the permission boundaries granted by the relevant bank and the company's own security posture.

<https://amezay.com/en/amezay-finance>

Manage open balances, reconciliations, and collection pressure without losing customer context.

Cashflow module that manages open balance, collections, reconciliations, and payment behaviour without breaking customer context.

Client-level open-balance visibility

Scheduled reconciliation and reminder rhythm

Earlier detection of risky payment behaviour

Open balance at a glance

You can read a client's debt/credit position, recent payment behaviour, overdue pressure, and promise dates from one card.

Turn reconciliation into a rhythm

On the planned day, the system can push reconciliation and reminder flow for all non-zero balances, turning collections into a governed operating cadence.

Protect the relationship while collecting

A disciplined but respectful reminder model keeps open balances visible without damaging the customer relationship or waiting until the risk becomes critical.

<https://amezay.com/en/amezay-reconciliation>

Manage the product's commercial and logistics DNA, not just its name.

Inventory module that combines product master data, stock posture, logistics readiness, and channel publication decisions in one model.

GTIP/HS code, barcode, and full product identity

Dimensions, pallet logic, and hazard-class data

E-TRADER and marketplace publication flags

Full product identity

Every product can hold HS code, barcode, unit, dimension, volume, and weight detail so the product is operationally useful across teams, not just listed by name.

Logistics and risk readiness

Pallet type, pallet quantity, gross handling weight, hazardous classification, and insurance requirement fields help the company prepare shipments and cross-border operations properly.

Digital channel decisioning

The product card also decides whether the item should be published in E-TRADER or on external marketplaces, so channel readiness stays tied to product truth.

<https://amezay.com/en/amezay-stock>

Run service intake, appointment planning, costing, and completion updates in one flow.

Operations module for service forms, appointments, cost visibility, completion, and customer status updates.

Service intake form and work card

Appointment, assignment, and field tracking

Automatic completion update and customer confirmation

Service card and work intake

Each service job opens with customer, device, issue, and owner context, then carries appointments, team assignment, and completion on the same work card.

Cost and completion visibility

At completion, the system shows what was done, what it cost, and what was communicated back to the customer.

Automatic customer updates

During acceptance, appointment confirmation, completion, or collection stages, customers can receive governed WhatsApp or email updates.

<https://amezay.com/en/amezay-service>

Connect the small-business storefront and the operating spine under one roof.

Visibility module that connects website presence, business email, and inbound request forms to the BOS operating spine.

Basic corporate site and form foundation

Fast publication under Amezay or a custom domain

Business email and inbound request integration

Fast web presence

A company can connect its own domain or launch quickly under an Amezay sub-route while the operating system layer is still prepared properly.

Business email backbone

Using business email addresses improves trust and keeps customer communication tied to BOS logs.

Direct website-to-BOS flow

Requests coming from the website can land directly in the correct BOS lane: CRM, HR, service, or another governed route.

<https://amezay.com/en/amezay-web>

Manage ledger, invoices, collections, and reconciliation with customer memory.

Accounting operations module for ledger, invoices, payments, collections, returns, and reconciliation.

Ledger memory

Invoice and collection linkage

Reconciliation and bank context

Single-sight ledger state

Receivables, payables, open invoices, and collection history appear in customer context.

Reconciliation flow

Email/WhatsApp reconciliation and customer logs stay in the same transaction chain.

ERP integration base

Settings are ready for Logo, Mikro, ETA, 1C, Odoo, and similar business applications.

Understand company state at a glance, then drill down only where needed.

Executive visibility module that summarizes calls, sales, service, collections, and team rhythm in one glance.

Single-sight company summary

Drill-down into module-specific detail

Filterable operational and team visibility

Single-sight summary

Call volume, active pipeline, service queue, collection pressure, and team productivity live on the same decision surface.

Module-level drill-down

Management can move from the high-level view into deeper module reports only where attention is actually required.

Operational tempo

You can see whether the team is truly moving work forward, where energy is being lost, and where the day's pressure points are building up.

<https://amezay.com/en/amezay-executive>

Turn supplier XML/Excel data into governed catalog, pricing, and marketplace operations.

Supplier-feed, catalog-normalization, pricing, stock, and marketplace publishing automation.

XML/Excel feed management

Canonical catalog

Marketplace publishing queue

Supplier intake

XML, Excel, CSV, and manual products enter one normalization queue.

Pricing and publishing rules

Markup, commission, shipping, FX, and discount rules produce explainable prices.

Marketplace and order flow

Published items connect to storefronts, marketplaces, and supplier-order chains.

<https://amezay.com/en/amezay-market>

Manage vehicles, equipment, or rentable assets with reservation, payment, and handover flow.

Fleet, availability, reservation, payment, contract, and handover management for rental operations.

Fleet and branch management

Availability and reservation

Payment, contract, and handover trail

Fleet and asset record

Vehicle or equipment cards store branch, status, class, and pricing context.

Reservation flow

Availability, pre-authorization, payment, and contract flow through one customer chain.

Handover and return

Check-in, checkout, damage, documents, and commission events remain recorded.

<https://amezay.com/en/amezay-rental>

Manage fixed assets, custody, maintenance, and depreciation in one governed inventory.

Fixed-asset card, custody, location, warranty, maintenance, and inventory-count management.

Asset and serial-number cards

Employee/location custody

Warranty, maintenance, and count trail

Asset card

Every asset stores serial number, category, purchase, warranty, document, and depreciation context.

Custody and location

The system tracks which employee, warehouse, office, or customer currently holds the asset.

Maintenance and counts

Maintenance dates, issue records, inventory differences, and replacement needs become visible to management.

<https://amezay.com/en/amezay-fixed-assets>

Manage building, campus, device, and user security from one VELA backbone.

VELA module for physical access, building security, visitors, emergency operations, and digital-security traces.

Face recognition and access logs

Visitor, staff, and contractor tracking

Emergency, camera, and Wi-Fi security visibility

Physical access memory

Staff, visitors, contractors, and authorized entries connect through door, turnstile, QR, NFC, or face-recognition sources.

Emergency and building safety

Fire, earthquake, panic button, evacuation roll-call, and critical-zone alerts become visible in the management surface.

Digital security and network discipline

Wi-Fi access, device health, secure sessions, and digital-risk signals are monitored with physical security context.

Build an operational support layer for disasters, crises, and service interruptions.

Institutional resilience module for crisis, disaster, field coordination, fallback communication, and continuity operations.

Crisis communication flow

Field task coordination

Backup power and communication visibility

Crisis command memory

Emergency tasks, owners, and decisions run through recorded workflows.

Fallback communication and power

PBX, mobile app, UPS, and alternative communication layers attach to one continuity plan.

Campus and public scale

Universities, municipalities, hospitals, and industrial zones gain measurable readiness.

<https://amezay.com/en/amezay-force-majeure>

Track talent from application to operational performance inside one governed system.

HR module for job publishing, candidate intake, evaluation, and post-hire team visibility.

Public application and HR intake lane

Candidate evaluation and note history

Post-hire discipline and performance visibility

Public HR intake lane

Job posts, forms, and candidate data are collected through one operating lane instead of disappearing into email chaos.

Evaluation and shortlisting

Why a candidate was selected, rejected, or kept as reserve remains visible in institutional memory.

Post-hire close tracking

Once someone joins, their BOS activity discipline, logging behavior, and customer interaction quality can inform healthier management decisions.

<https://amezay.com/en/amezay-people>

When standard packages fall short, grow the missing capability inside the same BOS spine.

Development module that turns industry-specific needs into governed workflows, screens, and automation without breaking the BOS foundation.

Controlled path from real request to real module

Growth that stays aligned with BOS data and logs

Permanent sector capability instead of temporary hacks

Software that grows around your operation

Generic packages often leave out critical industry detail. Amezay DEV turns the needs that truly repeat and matter into permanent productized logic.

Controlled expansion model

New functionality is added without displacing CRM, call, service, finance, or document foundations. Each new request should add value, not technical debt.

Value that can outlive one deployment

If a feature creates repeated value for similar businesses, it can evolve from one request into a permanent BOS capability.

<https://amezay.com/en/amezay-dev>

If you supply chain stores, manage orders, returns, and store movement from one BOS layer.

Integration module for retail-chain orders, returns, shipment flow, and field movement inside the same operating system.

Central visibility for chain-store order flow

Return, shipment, and repeat-order discipline

Managed key-account operations without losing sales context

Order and repeat-order visibility

You can monitor chain-client order rhythm, repeat ordering patterns, and store demand from one operational surface.

Manage returns and field pressure

Returns, missing deliveries, and store-side issues stop disappearing into fragmented communication lanes.

Post-sale key-account discipline

Chain retail work does not end at the sale. Delivery, reorder, reconciliation, and relationship control continue on the same backbone.

<https://amezay.com/en/amezay-chain>

Make target-country selection, buyer access, and customs preparation more controlled and measurable.

Trade expansion module for target-market research, outreach, compliance preparation, and international operating plans.

Target-country and suitability evaluation

Prospective buyer or manufacturer access pool

Visibility over compliance, paperwork, and execution readiness

Target market and priority logic

Not every country is right for every product. Amezay EXPORT turns market priority into a data-backed operating decision.

Buyer and supplier access

Reaching real counterparties in foreign markets is costly and difficult. This module ties access work to commercial follow-up.

Execution and paperwork readiness

When duties, customs, taxes, and document requirements become visible, international trade can be managed as a process instead of a guess.

<https://amezay.com/en/amezay-export>

Speak in your own language, understand the other side in yours, and keep every exchange in secure company memory.

Communication module that links live translation, permanent message memory, media archiving, and multilingual interaction support to the BOS operating spine.

Communication trace that can outlive device-side deletion

Permanent archive for documents, images, and video

Easier commercial communication across language barriers

Communication as company memory

Messages, images, voice notes, and files stop living only on one device and become governed parts of company memory.

Security and data sovereignty

The module keeps critical communication away from ad-harvesting ecosystems and closer to company-governed retention and audit behavior.

Reduce language friction in live operations

In import, export, and international client relations, VOKA helps teams write and speak with less friction across languages. This matters in chat and in

ACCSP-assisted voice interactions where comprehension speed changes commercial outcomes.

<https://amezay.com/en/amezay-voka>

Run Turkey-first marketplaces through one governed integration backbone.

Module for marketplace API credentials, channel settings, and country-specific integration readiness.

Turkey-first marketplace integration backbone

API credentials, store accounts, and channel logs

Master-user-controlled settings and access discipline

Turkey-first channel registry

The first wave prioritizes the main Turkish marketplaces, with structure ready to expand into additional countries later without changing the module model.

API and account definitions

Each marketplace exposes different developer credentials, store identifiers, and integration requirements. This module standardizes how those settings are captured and governed.

Audit and operational control

When marketplace settings change, the company can see who changed what and when. That keeps channel operations company-owned rather than person-dependent.

<https://amezay.com/en/amezay-marketplace>

Manage DMO supplier readiness, catalog applications, and public-sector order memory from one BOSS layer.

Document, product, price, process, and order memory for suppliers entering DMO, preparing catalog applications, or managing existing public-sector catalog sales.

Supplier pre-registration, KEP, representative, e-Government, and e-signature readiness

Document pool, candidate product, registered product, and price-evidence tracking

Basket/order, delivery, inspection, e-invoice, and collection visibility

Supplier pre-registration and application readiness

The DMO supplier path starts with e-Government/e-signature access, MERSIS/KEP, authorized representatives, signature circular or power of attorney, catalog type, and official document order. BOSS turns this preparation into a persistent company checklist.

Catalog product and document pool

The DMO Online Catalog flow separates registered products, candidate products, original product codes, DMO product codes, origin, supplier position, technical specs, images, brochures, and product documents. BOSS keeps these signals in one product memory.

Order, payment, inspection, and e-invoice tracking

DMO work does not end at application. Public buyer baskets/orders, payment orders, delivery, inspection/acceptance records, DMO invoicing, e-invoices, and collections must stay connected to sales and customer memory.

<https://amezay.com/en/amezay-dmo>

Run your own digital storefront, product catalog, and order flow on the same operating backbone.

Commercial channel module that combines the owned storefront, product catalog, and order flow on the BOS backbone.

Keep product publishing and commercial action in one system

Unify buyer access with order flow

Manage shipping, collections, and client follow-up in one loop

Connect product exposure to commercial reality

Products are not just listed; they are managed in relation to target buyers, follow-up flow, delivery, and post-sale continuity.

One cycle from order to delivery

Orders, shipments, collections, and customer confirmation are tracked as parts of the same operating loop.

Target market alignment

When used with EXPORT and ADs, E-TRADER creates a stronger path for matching products with the right buyers in the right market.

<https://amezay.com/en/amezay-e-commerce>

Track orders, service shipments, and document delivery without losing customer context.

Module that connects cargo, delivery, return, shipment, and logistics events to customer/order context.

Shipment and delivery tracking

Return and damage visibility

Order/service context

Delivery visibility

Shipment movements stay linked to customer and order records.

Return and damage flow

Return, damage, and missing-delivery cases become after-sales memory.

Multi-provider structure

Carriers are configured in company settings and the module expands under the same logic.

<https://amezay.com/en/amezay-logistics>

Push advertising closer to real customers instead of invisible budget traps.

Performance module for target-buyer access, ad efficiency, and campaign-to-commercial visibility.

Higher-quality target customer reach

Pressure reduction on wasted ad budget

Better visibility between campaigns and real commercial results

Advertising closer to real customers

The goal is not impression volume but reaching audiences that are more likely to produce real commercial response.

Budget efficiency and transparency

When spend, channel behavior, and commercial return are visible together, media decisions become more disciplined.

Access layer connected to BOS modules

ADs does not stop at creating interest; it links that interest faster into CRM, call, proposal, and sales follow-up flows.

<https://amezay.com/en/amezay-ads>

Manage every permitted media source inside one modern web player.

Media module that unifies video, radio, TV, YouTube embeds, M3U import, and permitted media download workflows in one player surface.

Pause, speed, volume, quality, fullscreen, PiP, and download controls

Official YouTube embeds, direct video/audio, radio search, and M3U import

Logo upload, about us, business contact, and playlist export

Modern corporate player controls

The player interface gives play/pause, 10-second skip, speed, volume, quality label, fullscreen, PiP, and permitted download controls in one compact surface.

Many sources in one playlist

Direct video/audio files, legal radio streams, permitted TV streams, M3U lists, and official YouTube embed links can be managed in a single playlist.

Brand and presentation layer

The upper-left player identity stays compact, logos can be uploaded, and the About us area keeps Amezay contact information visible inside the module.

<https://amezay.com/en/amezay-player>

Run internal learning, onboarding, and knowledge flow from one governed operating layer.

Lumina module for internal learning, onboarding, knowledge maps, content orchestration, and measurable learning visibility.

Role-based learning paths and onboarding routes

AI-assisted personalization and progress visibility

Knowledge library, content layer, and VR/simulation expansion base

Internal learning routes

Every team can follow a different sequence. Sales reps, service staff, managers, or new hires do not consume one content pile; they move through a role-specific route.

AI-supported content and measurement

Lumina prepares the ground for AI-assisted reading of learning pace, gaps, and reinforcement needs. Content is not only stored; its effect is measured.

Institutional memory and knowledge operations

Process knowledge, documents, quick guides, audio/video explainers, and standard operating notes live in one institutional knowledge layer instead of in scattered folders.

<https://amezay.com/en/amezay-education>

Keep proposals, contracts, service photos, and official documents out of personal drives.

Module for files, documents, attachments, contracts, service images, and official archives.

Role-based file access

Customer and module linkage

Persistent corporate archive

Meaningful file linkage

Each file attaches to a customer, company, service, tender, or HR event.

Permission and audit

File visibility is bounded by role, company, and module rights.

Corporate archive

Documents, contracts, proposals, and service images remain in long-term memory.

<https://amezay.com/en/amezay-files>

Keep your brand visible across search, social channels, catalogs, and customer memory.

Marketing module that connects SEO, social content, print catalogs, video, campaigns, and brand visibility to the BOSS backbone.

Module landing pages and catalog content management

SEO, LLM visibility, social publishing, and WhatsApp status planning

A4/A3/A0 print, PDF catalog, and multilingual video publishing workflow

Module landing pages and SEO backbone

Every BOSS module can have its own localized landing page with title, description, keywords, visuals, video, and conversion call-to-action.

Print catalog and presentation production

A4 brochures, A3 posters, A0 banners, PDF catalogs, and partner decks are prepared under one brand language and updated from the same content spine.

Social and WhatsApp visibility

Product updates, special days, customer stories, training videos, and campaign messages are planned for WhatsApp status, LinkedIn, YouTube, Instagram, Facebook, and similar channels.

<https://amezay.com/en/amezay-vista>

Manage support, screenshots, attachments, and customer requests for every SaaS client from one ticket line.

Module for support tickets, technical-service requests, feedback, referrals, and product-request workflows.

SAASC-based ticket management

Screenshots and file attachments

Founder-approved plan and closure flow

Feedback and suggestions

Users can submit topic, message, screenshot, and file attachment from the active page.

Live support and ticket

Live support during working hours and offline tickets share one record chain.

Referral growth

Satisfied customers can share friends or business contacts through a controlled form.

<https://amezay.com/en/amezay-ticket>

Move contracts, legal risk, and case preparation out of scattered folders into governed operating memory.

Legal module that connects contracts, risk exposure, case preparation, and document discipline to the BOS backbone.

Contract and obligation tracking

Case, notice, and legal-file memory

Shared ground with AVEOS and evidence packs

Corporate legal memory

Contracts, notices, case notes, internal interpretations, and critical files stay in one legal memory so the company's legal reflex becomes system-backed instead of person-dependent.

Contract and compliance discipline

You can see which contract creates which obligation, which clause creates risk, and which approval step is still missing before exposure turns into a problem.

Case and tender preparation desk

LEX works with AVEOS and the shared document vault to accelerate notices, responses, case preparation, and formal submissions without rebuilding legal packages from zero.

<https://amezay.com/en/amezay-legal>

Reduce university workload across students, calls, documents, projects, and campus operations with one AI spine.

AI campus module for universities, technoparks, and campus administrations to manage student support, international offices, calls, documents, projects, learning, and partner relations from one BOSS tenant spine.

AI International Office Desk and foreign-student enrollment tracking

Campus Connect PBX, mobile extensions, missed-call and callback memory

Shared value map for Turkish and global university alliances

Lumina orientation, knowledge base, and multilingual student/staff support

AVD/AVEOS document, grant, project, and evidence-pack readiness

VELA/ADA phased visitor, safety, and crisis-continuity operations

International student growth and enrollment memory

Universities spend serious effort on fairs, agents, social media, and country promotion to attract international students. Amezay | CAMPUS turns that effort into a recorded pipeline: country, language, application state, documents, interview notes, payment/admission phase, and open tasks stay in one student story.

Student affairs and international office desk

Questions such as application status, missing documents, payments, and registration dates repeat until staff are overloaded. The AI International Office Desk brings WhatsApp, email, phone, and ticket requests into one queue, reports repeated questions, and reduces manual summary and response-draft workload.

Campus Connect: PBX, mobile extensions, and missed-call discipline

When the campus switchboard stays busy, students, parents, academics, and external partners disappear. Campus Connect gives faculties, student affairs, international offices, technoparks, security, and administration mobile extensions, IVR, callback, voicemail, and call logging.

<https://amezay.com/en/amezay-campus>

Keep tender, evidence, and deliverable-document operations attached to the sales operating spine.

AVEOS module for tenders, institutional evidence, references, document packs, and controlled delivery workflow.

Document and evidence packs

Faster repeated tender preparation

Institutional reference and compliance management

Institutional evidence pool

References, policy documents, and standard responses can be organized into reusable evidence packs instead of being rebuilt from scratch.

Faster tender preparation

When a larger opportunity appears, the team moves from a prepared structure instead of running a last-minute document chase.

Same BOS spine

AVEOS is not an island. It stays linked to customer, proposal, company history, and executive visibility as the institutional-growth layer of BOS.

<https://amezay.com/en/amezay-tender>

Amezay A.Ş. +90 850 532 8583 info@amezay.com Auto-generated catalog

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